

T-fal[®] ActiFry



T-Fal Actifry earns the coveted Parent Tested, Parent Approved (PTPA) Seal of Approval

March 17, 2011 — T-Fal's Nutritious & Delicious Canada is excited to announce that Actifry has been awarded the PTPA Winner's Seal. PTPA is North America's largest parent community, with over 40,000 *volunteer* parent testers.

Consumers looking for practical, high-quality products and services can rest assured when they see the PTPA Winner's Seal; it's evidence of product excellence as evaluated by unbiased parent consumers.



Actifry was among many entries from across North America competing to earn the PTPA™ Seal. Because independent parent volunteers evaluate these products in their own homes, PTPA winners are chosen based on merit and consumer experience – not on commercial considerations. As a result, the PTPA™ Seal has quickly gained recognition as an international leader in certifying consumer products for quality, effectiveness and value.

Being honored with the influential Seal of Approval from PTPA is a huge achievement for a product geared to families, children or parents. "Health has become a major concern, increasing the need for people to seriously modify their eating habits. Proper nutrition is not only about the food you chose but also how it is cooked", explains Noel Gallegos; product manager. "Actifry was created to inspire consumers to prepare a variety of better-balanced, flavourful meals that kids and the entire family will love. We're thrilled that the PTPA parents recognized the benefits of cooking with Actifry".



"At PTPA, we are proud to play a role in certifying innovative new products that families can trust," says Sharon Vinderine, president and founder of PTPA. "It's win-win. By improving communication between manufacturers and consumers, we are helping companies serve their market better, and helping families identify products that have been tested and recommended by their peers."

About T-Fal

T-fal is synonymous with innovation in function and design. The company works unceasingly to set new standards in the small household appliance industry. There is single concept behind every T-fal product: making your life easier without compromising results. From irons to kettles, indoor electric grills and steamers, the European influence distinguishing each of our products adds a touch of elegance. T-Fal Canada is a division of Groupe SEB Canada Inc.

About PTPA Media Inc.

PTPA Media provides an objective framework for appraising and promoting new products designed to enrich family living. The company's mission is to marry innovative companies with discerning consumers, to improve consumer access to quality products and services for their families and homes.

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